

Station KSNV-TV LAS VEGAS, NV.	Agency () CROSSROADS MEDIA	Rep Firm
Advertiser () CROSSROADS GPS	66 CANAL CENTER PLAZA, SUITE 555	Sales Office () PHILADELPHIA
Product Crossroads GPS	ALEXANDRIA, VA 22314	Salesperson () AMY MCCREARY
Estimate# 984	Agency C/P1/P2/E 12/11/984	
Buyer Emily Milhoan	Flight Dates 09/14/2012 - 09/23/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

--- CONTRACT COMMENT ---

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	SU	1A-2A	DATELINE NBC NO PROGRAM 7/29,8/5,8	:30	\$130.00	09/16-09/16	1	1	1	\$130.00	
	10	SU	1A-2A	DATELINE NBC NO PROGRAM 7/29,8/5,8	:30	\$130.00	09/23-09/23	1	1	1	\$130.00	
	11	F	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/14-09/14	1	1	1	\$325.00	
	12	M	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
	13	TU	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/18-09/18	1	1	1	\$325.00	
	14	W	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
	15	TH	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/20-09/20	1	1	1	\$325.00	
	16	F	1230P-1P	NEWS 4: THE AGENDA NO PROGRAM 7/30	:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
	19	SA	7P-730P	WHEEL OF FORTUNE	:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
	20	SA	7P-730P	WHEEL OF FORTUNE	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	21	F	11A-12P	RACHEL RAY	:30	\$325.00	09/14-09/14	1	1	1	\$325.00	
	22	M	11A-12P	RACHEL RAY	:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
	23	TU	11A-12P	RACHEL RAY	:30	\$325.00	09/18-09/18	1	1	1	\$325.00	
	24	W	11A-12P	RACHEL RAY	:30	\$325.00	09/19-09/19	1	1	1	\$325.00	

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 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 12/11/984
 Flight Dates 09/14/2012 - 09/23/2012
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 Salesperson ()
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	25	TH	11A-12P	RACHEL RAY	:30	\$325.00	09/20-09/20	1	1	1	\$325.00	
	26	F	11A-12P	RACHEL RAY	:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
	27	F	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
	28	M	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	
	29	TU	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$1,000.00	09/18-09/18	1	1	1	\$1,000.00	
	30	W	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	
	31	TH	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$1,000.00	09/20-09/20	1	1	1	\$1,000.00	
	32	F	730P-8P	FACE TO FACE W/ JON RALSTON NO PRO	:30	\$1,000.00	09/21-09/21	1	1	1	\$1,000.00	
	33	F	430A-5A	WAKE UP WITH THE WAGNERS	:30	\$200.00	09/14-09/14	0	0	0	\$0.00	
	34	M	430A-5A	WAKE UP WITH THE WAGNERS	:30	\$200.00	09/17-09/17	1	1	1	\$200.00	
	35	TU	430A-5A	WAKE UP WITH THE WAGNERS	:30	\$200.00	09/18-09/18	1	1	1	\$200.00	
	36	W	430A-5A	WAKE UP WITH THE WAGNERS	:30	\$200.00	09/19-09/19	1	1	1	\$200.00	
	37	TH	430A-5A	WAKE UP WITH THE WAGNERS	:30	\$200.00	09/20-09/20	1	1	1	\$200.00	
	38	F	430A-5A	WAKE UP WITH THE WAGNERS	:30	\$200.00	09/21-09/21	0	0	0	\$0.00	
	39	F	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/14-09/14	1	1	1	\$700.00	
	40	M	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/17-09/17	1	1	1	\$700.00	

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	41	TU	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/18-09/18	1	1	1	\$700.00	
	42	W	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/19-09/19	1	1	1	\$700.00	
	43	TH	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/20-09/20	1	1	1	\$700.00	
	44	F	430P-5P	NEWS 4 AT 430P	:30	\$700.00	09/21-09/21	1	1	1	\$700.00	
	45	SU	6A-7A	NEWS 3 AT SUNRISE NO PROGRAM 7/8,	:30	\$350.00	09/16-09/16	1	1	1	\$350.00	
	46	SU	6A-7A	NEWS 3 AT SUNRISE NO PROGRAM 7/8,	:30	\$350.00	09/23-09/23	1	1	1	\$350.00	
	47	F	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/14-09/14	1	1	1	\$700.00	
	48	M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/17-09/17	1	1	1	\$700.00	
	49	TU	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/18-09/18	1	1	1	\$700.00	
	50	W	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/19-09/19	1	1	1	\$700.00	
	51	TH	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/20-09/20	1	1	1	\$700.00	
	52	F	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$700.00	09/21-09/21	1	1	1	\$700.00	
	53	F	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/14-09/14	1	1	1	\$450.00	
	54	M	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/17-09/17	1	1	1	\$450.00	
	55	TU	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/18-09/18	1	1	1	\$450.00	
	56	W	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/19-09/19	1	1	1	\$450.00	
	57	TH	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/20-09/20	1	1	1	\$450.00	

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	58	F	3P-4P	DR. PHIL NO PROGRAM 7/30-8/10	:30	\$450.00	09/21-09/21	1	1	1	\$450.00	
	59	F	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$425.00	09/14-09/14	1	1	1	\$425.00	
	60	M	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$425.00	09/17-09/17	1	1	1	\$425.00	
	61	TU	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$425.00	09/18-09/18	1	1	1	\$425.00	
	62	W	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$425.00	09/19-09/19	1	1	1	\$425.00	
	63	TH	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$425.00	09/20-09/20	1	1	1	\$425.00	
	64	F	12P-1230P	NEWS 3 AT NOON NOR PROGRAM 7/30-8/	:30	\$425.00	09/21-09/21	1	1	1	\$425.00	
	65	SA	6A-7A	NEWS 3 AT SUNRISE NO PROGRAM 7/7,7	:30	\$350.00	09/15-09/15	1	1	1	\$350.00	
	66	SA	6A-7A	NEWS 3 AT SUNRISE NO PROGRAM 7/7,7	:30	\$350.00	09/22-09/22	1	1	1	\$350.00	
	67	SA	7A-9A	SATURDAY TODAY AIRS 4-5A 7/7, NO P	:30	\$625.00	09/15-09/15	1	1	1	\$625.00	
	68	SA	7A-9A	SATURDAY TODAY AIRS 4-5A 7/7, NO P	:30	\$625.00	09/22-09/22	1	1	1	\$625.00	
	69	F	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/14-09/14	1	1	1	\$325.00	
	70	M	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/17-09/17	1	1	1	\$325.00	
	71	TU	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/18-09/18	1	1	1	\$325.00	
	72	W	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/19-09/19	1	1	1	\$325.00	
	73	TH	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/20-09/20	1	1	1	\$325.00	

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	74	F	2P-3P	THE DOCTORS NO PROGRAM 7/30-8/10	:30	\$325.00	09/21-09/21	1	1	1	\$325.00	
	75	SA	9A-930A	NEWS 3 TODAY/WKEND NO PROGRAM 7/28	:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
	76	SA	9A-930A	NEWS 3 TODAY/WKEND NO PROGRAM 7/28	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	77	F	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/14-09/14	1	1	1	\$1,300.00	
	78	M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/17-09/17	1	1	1	\$1,300.00	
	79	TU	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/18-09/18	1	1	1	\$1,300.00	
	80	W	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/19-09/19	1	1	1	\$1,300.00	
	81	TH	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/20-09/20	1	1	1	\$1,300.00	
	82	F	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	09/21-09/21	1	1	1	\$1,300.00	
	83	F	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/14-09/14	1	1	1	\$600.00	
	84	M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/17-09/17	1	1	1	\$600.00	
	85	TU	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/18-09/18	1	1	1	\$600.00	
	86	W	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/19-09/19	1	1	1	\$600.00	
	87	TH	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/20-09/20	1	1	1	\$600.00	
	88	F	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/21-09/21	1	1	1	\$600.00	
	89	F	5P-630P	EARLY NEWS	:30	\$1,200.00	09/14-09/14	1	1	1	\$1,200.00	
	90	M	5P-630P	EARLY NEWS	:30	\$1,200.00	09/17-09/17	1	1	1	\$1,200.00	

Rep Order# 6852072 Ver# 5 Mod# 2 Status Confirmed

Traffic Order# 106566

Printed: 09/14/2012 11:49 AM
Last Received: 09/13/2012 1:14 PM
Showing Buylines: All Lines

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	91	TU	5P-630P	EARLY NEWS	:30	\$1,200.00	09/18-09/18	1	1	1	\$1,200.00	
	92	W	5P-630P	EARLY NEWS	:30	\$1,200.00	09/19-09/19	1	1	1	\$1,200.00	
	93	TH	5P-630P	EARLY NEWS	:30	\$1,200.00	09/20-09/20	1	1	1	\$1,200.00	
	94	F	5P-630P	EARLY NEWS	:30	\$1,200.00	09/21-09/21	1	1	1	\$1,200.00	
	95	SA	630P-7P	JEOPARDY	:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
	96	SA	630P-7P	JEOPARDY	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	97	SU	7A-8A	TODAY ON SUNDAY AIRS 4-5A 7/8, NO	:30	\$750.00	09/16-09/16	1	1	1	\$750.00	
	98	SU	7A-8A	TODAY ON SUNDAY AIRS 4-5A 7/8, NO	:30	\$750.00	09/23-09/23	1	1	1	\$750.00	
	99	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/15-09/15	1	1	1	\$1,100.00	
	100	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/22-09/22	1	1	1	\$1,100.00	
	101	F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
	102	M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	
	103	TU	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/18-09/18	1	1	1	\$1,000.00	
	104	W	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	
	105	TH	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/20-09/20	1	1	1	\$1,000.00	
	106	F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	09/21-09/21	1	1	1	\$1,000.00	

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	107	SU	930P-10P	CHRIS MATTHEWS SHOW NO PROGRAM 8/1	:30	\$500.00	09/16-09/16	1	1	1	\$500.00	
	108	SU	930A-10A	CHRIS MATTHEWS SHOW NO PROGRAM 8/1	:30	\$500.00	09/23-09/23	1	1	1	\$500.00	
	109	SA	5P-630P	KSNV EARLY NEWS	:30	\$650.00	09/15-09/15	1	1	1	\$650.00	
	110	SA	5P-630P	KSNV EARLY NEWS	:30	\$650.00	09/22-09/22	0	0	0	\$0.00	
	111	F	10A-11A	TODAY SHOW III	:30	\$450.00	09/14-09/14	1	1	1	\$450.00	
	112	M	10A-11A	TODAY SHOW III	:30	\$450.00	09/17-09/17	1	1	1	\$450.00	
	113	TU	10A-11A	TODAY SHOW III	:30	\$450.00	09/18-09/18	1	1	1	\$450.00	
	114	W	10A-11A	TODAY SHOW III	:30	\$450.00	09/19-09/19	1	1	1	\$450.00	
	115	TH	10A-11A	TODAY SHOW III	:30	\$450.00	09/20-09/20	1	1	1	\$450.00	
	116	F	10A-11A	TODAY SHOW III	:30	\$450.00	09/21-09/21	1	1	1	\$450.00	
	117	F	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	09/14-09/14	1	1	1	\$425.00	
	118	M	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	09/17-09/17	1	1	1	\$425.00	
	119	TU	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	09/18-09/18	1	1	1	\$425.00	
	120	W	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	09/19-09/19	1	1	1	\$425.00	
	121	TH	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	09/20-09/20	1	1	1	\$425.00	
	122	F	1P-2P	DAYS OF OUR LIVES NO PROGRAM 7/30-	:30	\$425.00	09/21-09/21	1	1	1	\$425.00	
	123	F	9A-10A	TODAY SHOW II	:30	\$900.00	09/14-09/14	1	1	1	\$900.00	

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	124	M	9A-10A	TODAY SHOW II	:30	\$900.00	09/17-09/17	1	1	1	\$900.00	
	125	TU	9A-10A	TODAY SHOW II	:30	\$900.00	09/18-09/18	1	1	1	\$900.00	
	126	W	9A-10A	TODAY SHOW II	:30	\$900.00	09/19-09/19	1	1	1	\$900.00	
	127	TH	9A-10A	TODAY SHOW II	:30	\$900.00	09/20-09/20	1	1	1	\$900.00	
	128	F	9A-10A	TODAY SHOW II	:30	\$900.00	09/21-09/21	1	1	1	\$900.00	
	129	F	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/14-09/14	1	1	1	\$750.00	
	130	M	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/17-09/17	1	1	1	\$750.00	
	131	TU	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/18-09/18	1	1	1	\$750.00	
	132	W	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/19-09/19	1	1	1	\$750.00	
	133	TH	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/20-09/20	1	1	1	\$750.00	
	134	F	1135P-1235A	TONIGHT SHOW W/ JAY LENO AIRS 1235	:30	\$750.00	09/21-09/21	1	1	1	\$750.00	
	135	F	7A-9A	TODAY SHOW	:30	\$1,500.00	09/14-09/14	1	1	1	\$1,500.00	
	136	M	7A-9A	TODAY SHOW	:30	\$1,500.00	09/17-09/17	1	1	1	\$1,500.00	
	137	TU	7A-9A	TODAY SHOW	:30	\$1,500.00	09/18-09/18	1	1	1	\$1,500.00	

Station KSNV-TV LAS VEGAS, NV. Agency () CROSSROADS MEDIA
 Advertiser () CROSSROADS GPS 66 CANAL CENTER PLAZA, SUITE 555
 Product Crossroads GPS ALEXANDRIA, VA 22314
 Estimate# 984 Agency C/P1/P2/E 12/11/984
 Buyer Emily Milhoan Flight Dates 09/14/2012 - 09/23/2012
 Phone# Hiatus Weeks
 Fax#

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	138	W	7A-9A	TODAY SHOW	:30	\$1,500.00	09/19-09/19	1	1	1	\$1,500.00	
	139	TH	7A-9A	TODAY SHOW	:30	\$1,500.00	09/20-09/20	1	1	1	\$1,500.00	
	140	F	7A-9A	TODAY SHOW	:30	\$1,500.00	09/21-09/21	1	1	1	\$1,500.00	
	143	SU	9A-930A	NEWS 3 TODAY/WKEND NOR PROGRAM 7/2	:30	\$500.00	09/16-09/16	0	0	0	\$0.00	
			[MADE-GOOD BY LINE(S) 167]									
	167	M-F	1230P-1P		:30	\$500.00	09/17-09/21	1	1	1	\$500.00	
			[MKGD FOR SPOTS MISSED ON LN #143 9/16(1/WK)]									
	144	SU	9A-930A	NEWS 3 TODAY/WKEND NOR PROGRAM 7/2	:30	\$500.00	09/23-09/23	1	1	1	\$500.00	
	145	F	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/14-09/14	1	1	1	\$1,100.00	
	146	M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/17-09/17	1	1	1	\$1,100.00	
	147	TU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/18-09/18	1	1	1	\$1,100.00	
	148	W	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/19-09/19	1	1	1	\$1,100.00	
	149	TH	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/20-09/20	1	1	1	\$1,100.00	
	150	F	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/21-09/21	1	1	1	\$1,100.00	
	151	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	09/15-09/15	1	1	1	\$1,400.00	
	152	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	09/22-09/22	1	1	1	\$1,400.00	
	153	SA	8P-11P	VOICE	:30	\$1,200.00	09/15-09/15	1	1	1	\$1,200.00	
	154	SA	9P-10P	IAM & ORDER: SYU (REPEAT) NO PROGR	:30	\$1,200.00	09/22-09/22	1	1	1	\$1,200.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	155	SU	4P-515P	NEWS 3: VEGAS INC.	:30	\$2,400.00	09/16-09/16	1	1	1	\$2,400.00	
	156	SU	4P-515P	NEWS 3: VEGAS INC.	:30	\$2,400.00	09/23-09/23	1	1	1	\$2,400.00	
	157	SU	530P-830P	SUN NIGHT FOOTBALL	:30	\$10,000.00	09/16-09/16	1	1	1	\$10,000.00	
	158	F	630P-7P	JEOPARDY	:30	\$1,300.00	09/14-09/14	1	1	1	\$1,300.00	
	159	M	630P-7P	JEOPARDY	:30	\$1,300.00	09/17-09/17	1	1	1	\$1,300.00	
	160	W	630P-7P	JEOPARDY	:30	\$1,300.00	09/19-09/19	1	1	1	\$1,300.00	
	161	M	10P-11P	REVOLUTION	:30	\$3,200.00	09/17-09/17	1	1	1	\$3,200.00	
	162	SU	8A-9A	MEET THE PRESS NO PROGRAM 7/8,7/29	:30	\$3,000.00	09/16-09/16	1	1	1	\$3,000.00	
	163	SU	8A-9A	MEET THE PRESS NO PROGRAM 7/8,7/29	:30	\$3,000.00	09/23-09/23	1	1	1	\$3,000.00	
	164	TH	10P-11P	Buyline Comment: DLINE	:30	\$3,200.00	09/20-09/20	1	1	1	\$3,200.00	
	165	SA	8P-11P	Buyline Comment: VOICE	:30	\$1,200.00	09/15-09/15	2	1	2	\$2,400.00	
	166	SA	430P-8P	ND FBALL	:30	\$1,050.00	09/22-09/22	1	1	1	\$1,050.00	

---REPORT TOTALS---
 Report Totals: 152 / \$133,660.00

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () CROSSROADS GPS
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Agency () CROSSROADS MEDIA
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 12/11/984
 Flight Dates 09/14/2012 - 09/23/2012
 Hiatus Weeks

Rep Firm
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 Salesperson () AMY MCCREARY
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—SALES MONTHLY TOTALS—

Sep 12: 152 / \$133,660.00
 Sales Totals: 152 / \$133,660.00
 Station Totals: 152 / \$133,660.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$495,037	CATV	0%	KBLR	0%	KINC	0%	KLAS	33%	KSNV	27%
		KTNV	18%	KTUD	1%	KVCW	0%	KVMY	0%	KVVU	21%
		XXXX	0%								

—COMPETITIVE COMMENTS—

NEW ORDER
 EST SHARES

Books NOV12
 Demos RA35+

—CREDIT RISK—

CASH IN ADVANCE